

Creve Coeur

The Heart of Community & Commerce



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The perfect place to locate or expand your business, Creve Coeur, Missouri, is the center of the region's emerging corridor for businesses in biotechnology, high-tech, and health related services. Creve Coeur is located in the heart of St. Louis County, easily accessible to Interstates 270, 70, and 40. This strategic location allows Creve Coeur to serve the entire metropolitan area.

Thriving with hundreds of prosperous businesses, beautiful homes, acres of park land, superior community services, and the finest educational institutions, Creve Coeur offers a quality of life that is unsurpassed in the region.

With its beautiful residential neighborhoods, up-scale condominiums, and diverse apartment living, Creve Coeur offers a range of housing options. A dozen premier educational facilities are located in the community, including private elementary and secondary schools, private colleges, and two nationally recognized public school districts. Shopping in Creve

Welcome to Creve Coeur



Residents of Creve Coeur enjoy superior city services as well as a high quality of life.

Creve Coeur is easy as hundreds of commercial retailers, from independent stores to national chains, are located in the city.

The City of Creve Coeur prides itself on providing residents and businesses with superior city services including the following:

- ◆ A strong commitment to infrastructure maintenance and improvements.
- ◆ A nationally recognized police department with a four-minute average response time.
- ◆ An extensive variety of public

“Life Sciences is one of the high-tech, high-growth industry clusters that has been identified by the RCGA (Regional Chamber and Growth Association) to provide our community both direction and momentum to compete in this new century. Life and plant sciences and related industries have a significant impact on the St. Louis region's economy.”

Richard Fleming, RCGA president and CEO

Demographics

- ◆ *Population - 17,083*
- ◆ *Geographic area - 11.4 sq. miles*
- ◆ *Median household income - \$73,200*
- ◆ *College education or higher - 60 percent*
- ◆ *Average home value - \$350,000*

Land Use

- ◆ *72 percent residential*
- ◆ *18 percent commercial/office*
- ◆ *5 percent light industrial*
- ◆ *5 percent parks*

Premier Education

- ◆ *2 private colleges*
- ◆ *5 private high schools*
- ◆ *5 private primary schools*
- ◆ *2 highly rated public school districts*

Excellent Community Services

- ◆ *\$22 million five-year Capital Improvement Program*
- ◆ *100 acres of park land*
- ◆ *Golf course*
- ◆ *Ice arena*
- ◆ *Community center*



From elementary schools to higher education institutions, a dozen outstanding educational facilities are located in Creve Coeur.

works services, including leaf vacuuming, recycling, and rear yard refuse collection.

- ◆ A wide variety of recreational programs for residents of all ages.
- ◆ Outstanding fire and paramedic services provided by Creve Coeur Fire Protection District with an Insurance Service Organization (ISO) rating of 3.

The Missouri Department of Transportation is funding a \$12 million interchange project at Olive Boulevard and I-270 to improve vehicular movement. Located in the central commercial district of Creve Coeur, the interchange serves as the gateway to the city. To complement this endeavor, Creve Coeur has developed a plan to enhance the new interchange with a decorative bridge, streetscaping, landscaping, and improved pedestrian accessibility. Creve Coeur has com-

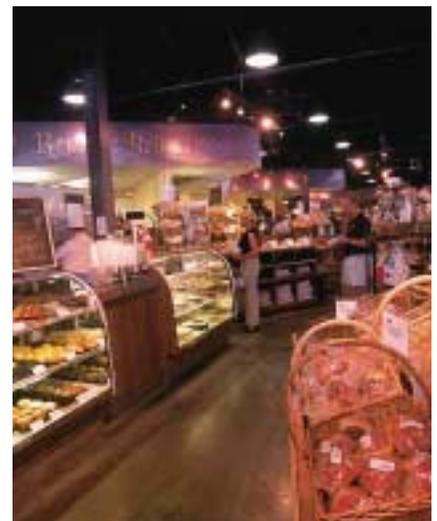
mitted \$1.6 million in capital funds to match the \$1.6 million federal funding for the enhancement project.

BUSINESS IN CREVE COEUR

Biotechnology

Monsanto. A world leader in biotechnology, Monsanto is committed to finding solutions to the growing global needs for food and health by sharing common forms of science and technology among agriculture, nutrition, and health. Today, the ability to identify and use genetic information is doubling every 12 to 24 months, propelling the growth of the life sciences industry.

In 1999 Monsanto recorded \$9.1 billion in net sales due to products such as Lasso, Roundup, and numerous agricultural seeds. Currently employing over 5000 people, Monsanto has called Creve Coeur



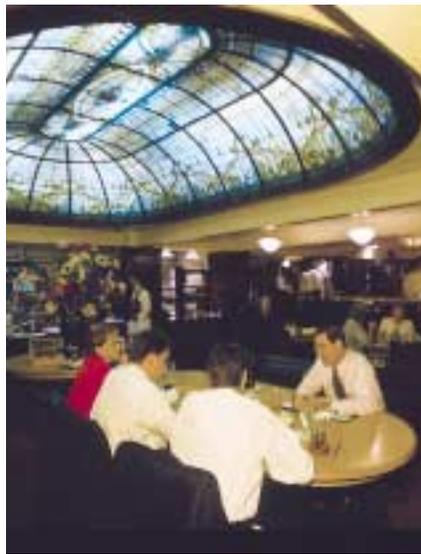
The variety of commercial and retail merchants provides shoppers with a broad selection of products.

**Creve Coeur Business
Community:**

- ◆ *Nearly 2000 businesses (commercial & office)*
- ◆ *50,715 employees*
- ◆ *Annual Payroll: \$2.3 billion*
- ◆ *3.9 million square feet of office space*
- ◆ *Approximately 750,000 square feet of office space under development or anticipated*

home since 1957. Serving as the life sciences anchor for Creve Coeur, Monsanto pledged funding to launch the Donald Danforth Plant Science Center and the NIDUS Center for Scientific Enterprise.

Donald Danforth Plant Science Center. A partnership between several local universities, Monsanto, and the Missouri Botanical Garden, the Danforth Center will facilitate world-class, interdisciplinary research in plant science, constantly seeking ways to shorten the path from discovery to practical application. This center will attract more than 200 of the



Entertain clients and business associates with lunch, or dine with family and friends after work.

world's top scientists and support staff to conduct research in a number of areas ranging from improving crop yields to finding medicinal uses for plants. One goal of the institution is to ensure the sustainable production of food in order to support the world's future population.

NIDUS Center for Scientific Enterprise. St. Louis is one of the top four regions in the country for incubators, according to Dinah Adkins, executive director of the National Business Incubation Association.

Collaborating with the Danforth

Plant Science Center and its partners, the NIDUS Center is dedicated exclusively to the development and growth of life science companies. It serves high-tech entrepreneurs who are refining and preparing new technologies in the market.

Over the next fifteen years, the Danforth Plant Science Center and the NIDUS Center are projected to generate new economic output in Missouri of \$2.3 billion. The two are also projected to generate some \$1.1 billion in additional earnings for Missouri residents.

High-tech

BRIDGE Information Systems. The largest financial information provider in the United States, BRIDGE hosts in-depth technology briefings for clients around the globe. Nearly 2 percent of the entire daily New York



Creve Coeur is located at the epicenter of the coming biotechnology boom.

"Working in conjunction with the NIDUS Center for Scientific Enterprise, we will strive to turn our best ideas into viable new businesses that will seed economic growth and a new technology-based vitality throughout the city of Creve Coeur and indeed throughout the region."

Roger N. Beachy, Ph.D., president, Donald Danforth Plant Science Center

Stock Exchange volume is traded at the Creve Coeur campus. Fast growing, the Technology and Data System for BRIDGE serves as anchor for the Creve Coeur Technology Corridor.

With numerous high-tech companies in Creve Coeur, the community is experienced and ready to serve any technology need that arises.

Health Related Services

The medical community has held a strong presence in Creve Coeur for nearly three decades. Currently, Creve Coeur hosts 15,000 health care jobs with two hospitals, several medical office facilities, and a number of health administration office buildings.

“Living in Creve Coeur has provided a unique opportunity in that for the first time in my 25 year career, I can work and live in the same community.”

Larry Kaplan, senior vice president, BRIDGE Information Systems

Recently named one of the Top 100 Hospitals, St. John's Mercy Medical Center is one of the largest Catholic hospitals in the nation. The 979-bed facility is noted for its exper-

tise in childbirth care, burn treatment, cancer care, and cardiac care. The emergency room at St. John's offers the only Level-1 Trauma Center in St. Louis County.

Barnes-Jewish West County Hospital offers a full range of health care services and an array of medical and surgical specialties, including orthopedics and sports medicine, general medicine, cosmetic surgery, and diagnostic services. This 113-bed facility features a 24-hour emergency department. The medical staff is made up of both private physicians and those affiliated with prestigious Washington University School of Medicine.

HIGH-TECH COMPANIES LOCATED IN CREVE COEUR

Analyst International
Computer Consulting

Bradford and Galt
Computer Staffing

BRIDGE Information Systems
Stock Trading, Network Systems, & Market Data

CIBER
Information Technology Consulting

Compaq
Computer Sales & Services

Computer Sales International
Computer Equipment Sales & Leases

Computer Task Group
Computer Consulting

Comsys
Computer Consulting

CoreExpress
Internet Facilities

Cornerstone Solutions Group
Custom Software Engineering

Cowry Interprises
Information Technology Services

Data Management Consultants
Computer Consulting

Daugherty Systems
Software Consulting

EMC Corporation
Sales & Customer Service

Intellimark
Computer Consulting & Staffing

Kforce.com
Computer Consulting & Staffing

marchFIRST
Web Design

Microsoft Corporation
Computer Consulting & Software Sales

Nextel Communications
Telecommunications Services

Novell
Computer Networking Software

Oakwood Systems Group
Information Technology Consulting

SAP
Software Company

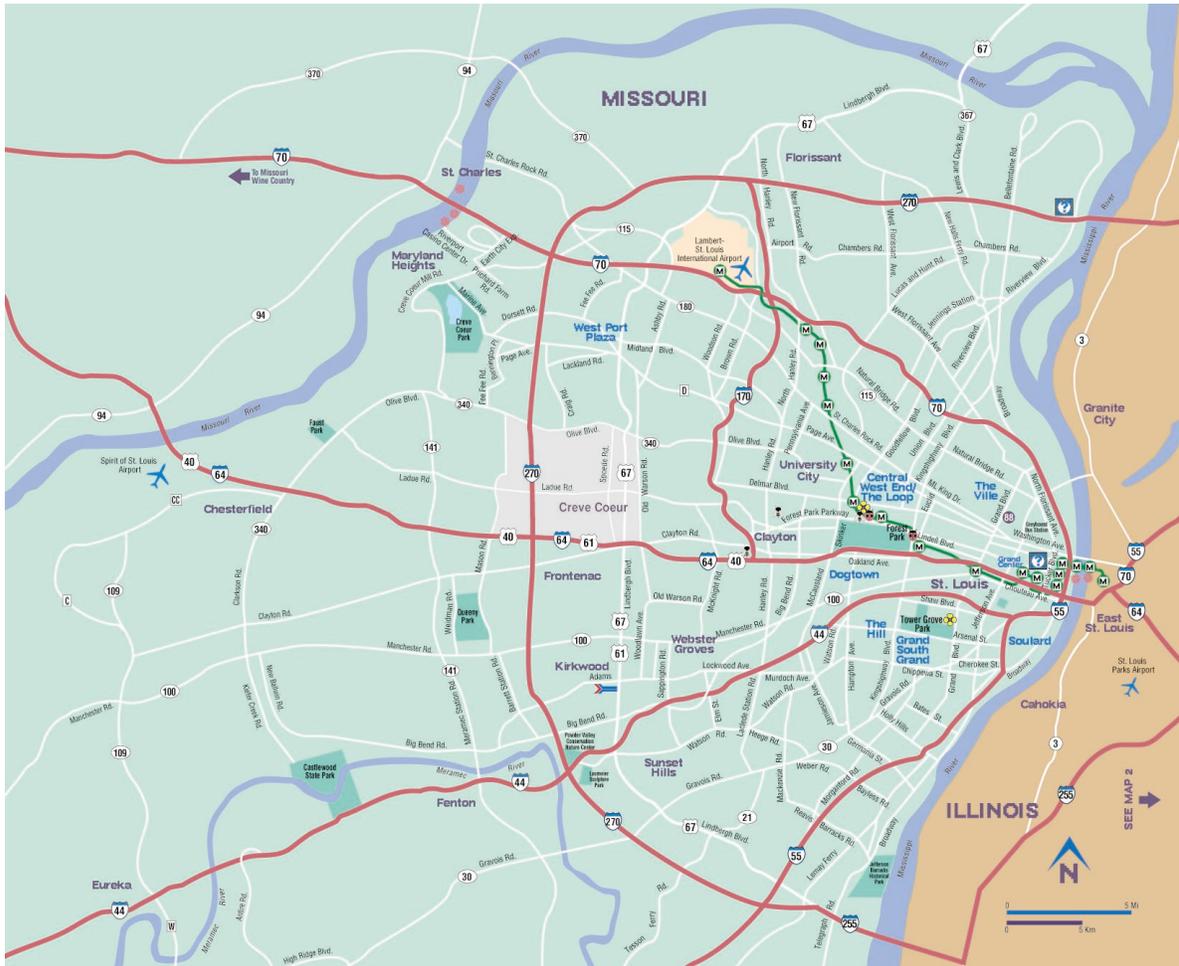
Savvis Communications Corporation
Global Internetworking Services Provider

Sykes Enterprises
Consulting

Unisource Worldwide
Customer Service

Vertecon
Web Design

Wave Technologies
Information Technology Training



Creve Coeur is located in the heart of central St. Louis County, easily accessible to Interstates 270, 70, and 40. Its strategic location--just 20 minutes from downtown and just 15 minutes from Lambert International Airport--allows Creve Coeur to serve the entire metropolitan area.



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